

The amount of electricity required to support just one year's worth of global internet usage equates to:

DRAWING A MEDIUM SIZED ELECTRIC CUP
AROUND THE EARTH
SIXTEEN MILLION, TWENTY THOUSAND,
EIGHT HUNDRED AND TWO TIMES
AND POWERING THE WHOLE OF
NEW ZEALAND FOR ONE POINT
SEVEN THREE YEARS,
ADD TO THAT TWO HUNDRED
AND EIGHTY FIVE BILLION PEOPLE
USING A HAIR DRYER ON FULL
POWER FOR TEN MINUTES,
ONE POINT SIX TRILLION
KETTLES BEING BOILED FOR
NICE CUP OF TEA
AND FOURTEEN BILLION
EIGHT HUNDRED
MILLION PEOPLE DOING
A WASHLOAD AT
FORTY
ON TOP OF THAT YOU COULD WATCH THE ENTIRE FRASIER
BOX SET TWO BILLION, FIVE HUNDRED & SIXTY FIVE MILLION
FOUR HUNDRED AND EIGHTY FIVE THOUSAND, THREE HUNDRED AND SIXTY TWO TIMES
ON A THIRTY INCH PLASMASCREEN TV AND PRINT OFF ONE BILLION, SIX HUNDRED MILLION
COPIES OF THE ENTIRE ENCYCLOPEDIA BRITANNICA
ON
A TYPICAL
OFFICE PRINTER,
IF THAT WASN'T ENOUGH
YOU COULD STILL LEAVE
A HUNDRED AND
EIGHTY TWO MILLION
FOUR HUNDRED AND
SIXTY FIVE THOUSAND
SEVEN HUNDRED AND
FIFTY THREE
ENERGY EFFICIENT
LIGHT BULBS ON FOR A YEAR AND
COOK APPROXIMATELY FIFTEEN BILLION
THREE HUNDRED AND TEN MILLION,
THREE HUNDRED AND FORTY FOUR
THOUSAND, EIGHT HUNDRED
AND TWENTY SEVEN
MICROWAVE
MEALS.
DING!

NB: These amounts are expected to triple by 2020